

FTC, Office of Sec'y, Room H-135 (Annex W)
600 Pennsylvania Ave NW
Washington, DC 20580

RE: Business Opportunity Rule R511993

To Whom It May Concern:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that it would prevent my business – that of a XanGo™ Independent Distributor – from continuing, and would destroy this business I have worked so hard to build and operate.

I have been operating this home based business, which is an independent Contractor representing XanGo™ LLC, for about 8 months. I got into this business because I think the product is a good one, the company has integrity, and I wanted to share it with others. Many of the people I have introduced XanGo™ to are now operating their XanGo™ businesses on a full time basis, and this is now their only source of income. Please don't destroy these small business people who are supporting their families with their XanGo™ income alone. There are, today, thousands who are solely supporting their entire families from their XanGo™ income.

Some of the sections in the proposed rule (Rule 511993) would make it almost impossible for me to sell the XanGo™ product and would make it especially difficult, if not impossible, to introduce others to this great opportunity under the proposed rules. Changing to the new rules would devastate the growth and profit potential of the business I operate.

The current procedures in place by XanGo™ already insure that no one can ever be hurt financially by the XanGo™ business opportunity. The proposed waiting period will give the public the idea that there's something wrong with me or the XanGo™ business plan and also will reflect badly on me. I believe this seven-day waiting period is unnecessary, because XanGo™ already has a 90% buyback policy for all products including sales kits purchased by a salesperson. Additionally a 100% total money back guarantee, which applies to any new enrollee, is guaranteed for these new enrollees and is currently and daily exercised freely by anyone purchasing from XanGo™ within the first 30 day period.

The section of the rule that would hit me the hardest is the seven day waiting period to enroll a new distributor. The procedures associated with the proposed rule change would make it extremely difficult to build and operate a XanGo™ business. This change would stifle the initial profit and actually make operating a XanGo™ business less profitable than it currently is under the existing rules and procedures.

The XanGo™ distributor kit only costs \$35. Many other items on the open market cost much more than that and they don't have to wait seven-days. Under this waiting period

requirement, I will need to keep very detailed records when I first speak to a prospect and will then have to send in reports to my company. XanGo™ distributors operate small home businesses and this burden could destroy them completely by requiring excessive paperwork, and requiring a person to be a superstar instead of being just an ordinary person seeking to get ahead. With these new proposed rules, the XanGo™ opportunity would cease to be for the average person and would require one to be an aggressive and capable business person in the beginning. This is exactly opposite to what the XanGo™ business opportunity was designed to do.

The proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I would be glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers.

Daily I see many scams on the Internet and I have been approached by many crooks because of my success. The proposed rule R511993 will do nothing to stop these unscrupulous crooks. They hurt my business! This rule will not stop Crooks – they violate the current rule all the time. But I am a good American citizen and the proposed rule R511993 will hurt me. Thank you and please help me retain the right to operate a XanGo™ business where the company, XanGo™ LLC already has procedures in place to protect anyone from loss of money and/or time and credibility. XanGo™ is a good company - it has a 100% money back 30 day guarantee.

Please insure that any proposed rules will not be detrimental to the incredible volume of sales created by the Direct Selling Industry, a Multi Billion Dollar industry today. To do so would hurt the United States economy tremendously. Please know that XanGo™ LLC is a company which has the hearts of its people in their minds, and one that would never place an individual in peril financially.

My wife and I have looked enthusiastically at this opportunity for 8 months now – please do not destroy it for us. I am depending on your decision in this regard for my financial freedom as an American citizen

Sincerely,

Dennis R. Thrush